

Connected Care

A Practical Guide to Technology for Serious Mental Illness
Nicole Drapeau Gillen

*“The medication your loved one needs may cost \$800 a month. There’s a good chance a program exists that could bring that down to zero. **Most families never find out about it.**”*

5 Programs. Real Savings. Most Families Miss All of Them.

Pharmaceutical manufacturers have quietly built an ecosystem of portals, patient assistance programs, co-pay cards, and hub services that can dramatically reduce — or completely eliminate — the cost of psychiatric medication. Most families navigating serious mental illness never discover them. Here are five sites to start.

1 myAbbVie Assist — Free Medication for Uninsured/Underinsured Families

Covers: VRAYLAR (cariprazine) — schizophrenia, bipolar I mania & depression

If your loved one has no commercial insurance and earns at or below 400% of the federal poverty level, they may qualify to receive VRAYLAR at no cost. AbbVie Assist has supported over 235,000 patients across its portfolio. Apply online or by fax with your provider’s co-signature.

abbvie.com/patients/patient-support/patient-assistance.html

2 COBENFY Cares — 1-on-1 Human Support + Benefits Navigation

Covers: COBENFY (xanomeline-trospium) — first new schizophrenia mechanism in 70 years

COBENFY Cares wraps real human support around the medication: a dedicated person who can call to check in, help build routines, and walk caregivers through insurance forms when everyone else says ‘call back later.’ Also includes co-pay assistance for commercially insured patients.

cobenfy.com • bmsaccesssupport.com • bmscopy.com

3 Lilly Cares Foundation — Free or Discounted Olanzapine

Covers: Zyprexa (olanzapine) — widely used in schizophrenia and bipolar disorder

Lilly Cares provides free or significantly discounted medication to uninsured and underinsured patients who cannot afford their Lilly prescriptions. Olanzapine is one of the most commonly prescribed antipsychotics — and one of the most expensive when insurance falls short.

lillycares.com

4 Teva Home Ground — Free Community Hub for Schizophrenia Families

Covers: Anyone living with schizophrenia or caring for someone who is

Launched April 2026, Home Ground is a first-of-its-kind free online hub — disease education, community resources, and practical guidance with zero promotional content tied to specific drugs. A rare example of a pharma company building genuine support rather than a branded portal. Worth bookmarking as a starting point for newly diagnosed families.

homegroundscz.com

GSK For You — Patient Assistance for Lamictal (Lamotrigine)

Covers: Lamictal — one of the most prescribed mood stabilizers for bipolar disorder

5

GSK For You provides financial assistance for eligible uninsured and underinsured patients on GSK medications including Lamictal (lamotrigine). If your loved one has bipolar disorder and is struggling with medication costs, this is one of the first places to check.

gskforyou.com/programs/patient-assistance-program/

Important note: Co-pay assistance programs generally apply to commercially insured patients only — they cannot be used with Medicare, Medicaid, or VA benefits. Patient assistance programs (free medication) are typically for uninsured or underinsured patients. If you have government insurance, ask your provider about independent charitable foundations, the 340B Drug Discount Program, or specialty pharmacy hub services — all covered in full in *Connected Care*.

This is just the beginning.

Connected Care catalogues 60 pharma portals across 16 companies, explains 6 types of financial assistance programs, and covers apps, wearables, telehealth, AI tools, legal rights technology, and more — all in plain language, written by a caregiver for caregivers.

ResourcesForSMI.com